



APRIL 2nd

Join the “edgers” and rappel 17 stories down the side of Uptown Charlotte’s Hyatt House.

Your company can get in on the ground floor of this attention-getting, **adrenaline pumping** opportunity for thrill seekers of all ages.

\$5,000 ROPE SPONSOR ONE AVAILABLE

Pre-Event

- Logo on agency website event page, printed collateral, & social media

Day of Event

- Three (3) VIP edger (rappel) slots
- Company recognition on event banner, day of event materials
- Verbal acknowledgement at the ropes each time a edger descends

Post-Event

- Logo on event website page for 6 months

\$10,000 PRESENTING SPONSOR SOLD OUT

Pre-Event

- Listed as Presenting Sponsor
- Featured in all media/PR channels
- Logo on agency website event page, printed collateral, & social media.

Day of Event

- Four (4) VIP edger (rappel) slots
- Logo on Over the Edge helmets
- Company recognition on event banner, Day of event materials
- Verbal acknowledgment every 30 minutes
- Opportunity to exhibit services/products
- Onsite interviews with media

Post-Event

- Mention in press release & media coverage
- Article in agency’s newsletter
- Logo on thank you acknowledgments, website event page for 10 months with clickable link to your website (if desired)

2 tickets to the 50th Anniversary Benefit
OCT 2022

\$2,500 TOSS YOUR BOSS MULTIPLE AVAILABLE

Pre-Event

- Logo on agency website event page

Day of Event

- An opportunity to send your CEO or other representative of your company “Over the Edge” & One additional edger (2 total)
- Company recognition on event banner, day of event materials
- Verbal acknowledgment

Post-Event

- Logo on event website page for 3 months

\$1,500 GRAND STAND MULTIPLE AVAILABLE

Pre-Event

- Logo on agency website event page & social media week of event

Day of Event

- One (1) VIP edger (rappel) slots
- Logo in family & friends viewing area



2022 SPONSORSHIP FORM

Corporate Sponsor Name _____

Individual Name _____

Sponsorship Level

- Presenting \$10,000
- Rope \$5,000
- Toss Your Boss \$2,500
- Grand Stand \$1,500

Sponsor Signature _____

Email _____

Company Street Address _____

City, State & Zip Code _____

Business Phone _____ Cell Phone _____

- Send Invoice
- Check Included

*** DEADLINE TO SUBMIT FORM IS MARCH 14TH**

Please email or mail this form to the attention of Melissa Boyle
Big Brothers Big Sisters of Central Carolinas
3801 E. Independence Blvd., Charlotte, NC 28205

617-504-2932 Melissa.Boyle@bbbscentralcarolinas.org